

**Claims**

1. Reel unit for a fishing line for use on a fishing rod (1), comprising a housing (5), a spool (4) rotatably mounted on the housing (5) that can be rotated via a gear unit by means of a hand crank (6) for reeling in and reeling out the line (3), and a holder (20) for mounting the reel unit (2) to the fishing rod (1), characterized in that the reel unit (2) can be adjusted on the holder (20), namely by turning or pivoting on an axis (SA) parallel or approximately parallel to the axis of the reel (4).
2. Reel unit according to claim 1, characterized in that at least one line guide (9) with a slide element (11) with a line eyelet (18) guided on a guide (10) parallel to the axis of the reel (4) is provided on the housing (5) and that the slide element (11) and/or the line eyelet (18) can pivot by at least 180° on the axis of the guide.
3. Reel unit according to claim 1, characterized in that at least one line guide (9) with a slide element (11) guided on a guide (10) parallel to the axis of the reel (4) is provided, that at least one line eyelet (18) radially offset from the guide (10) is provided on the slide element (11) and that the slide guide (10) with the slide (11) can be adjusted by turning or pivoting on the axis of the guide.
4. Reel unit according to one of the foregoing claims, characterized in that the housing (5) is formed by at least two housing elements (5.1, 5.2), between which the reel (4) is rotatably mounted.
5. Reel unit according to one of the foregoing claims, characterized in that the housing (5) or its housing elements (5.1, 5.2) are adjustably connected with the holder (20) on the housing periphery.
6. Reel unit according to one of the foregoing claims, characterized in that the holder (20) comprises at least two clamping jaws (27, 28) for clamping the housing (5) or the housing elements (5.1, 5.2).
7. Reel unit according to one of the foregoing claims, characterized in that the housing (5) or its housing elements (5.1, 5.2), preferably in the peripheral area of the housing, comprise at least

two housing sections (38.2) that can be clamped between said at least to clamping jaws (27, 28).

8. Reel unit according to claim 7, characterized in that the housing sections (38.2) are each formed by wall sections of a ring groove (36, 37).
9. Reel unit according to claim 7 or 8, characterized in that the housing sections are each formed by one section (38.2) of a supporting ring (38).
10. Reel unit according to one of the foregoing claims, characterized in that the gear unit drivably connecting the crank (6) with the reel (4) comprises a return stop (7) and that the locking direction of the return stop (7) is reversible.
11. Reel unit according to one of the foregoing claims, characterized in that the housing (5) can be clamped to the holder (20) by means of screws.
12. Reel unit according to one of the foregoing claims, characterized in that the clamping jaws (27, 28) extend in an axis direction parallel or approximately parallel to the reel axis (SA) between the housing elements (5.1, 5.2).
13. Reel unit according to one of the foregoing claims, characterized by at least one line guide provided on the housing (5) with a slide element (11) guided on a guide (10) parallel to the axis of the reel (4), on which (slide element) at least one line eyelet (18) and one guide element (114.1) are provided, which engages with at least one spiral-shaped guide (13) on a shaft (12) that can be driven via the gear unit, wherein the guide element (114.1) can be moved manually from a state of being engaged with the guide (13) to a state in which the guide element (114.1) is outside of the at least one spiral-shaped guide (13).
14. Reel unit according to claim 13, characterized in that the guide element (114.1) is pre-tensioned by at least one spring element (16) for engaging in the at least one guide (13).
15. Reel unit according to claim 13 or 14, characterized in that the guide element (114.1) is formed by a bolt (114), which is pre-tensioned in its engaged state by the at least one spring element.

16. Reel unit according to one of the foregoing claims, characterized in that the guide element (114.1) is connected with a handle element (114.3).
17. Reel unit according to one of the foregoing claims, characterized in that the reel unit (2) can be adjusted on the holder (20), namely by turning or pivoting on an axis (SA) parallel or approximately parallel to the axis of the reel (4).
18. Reel unit according to one of the foregoing claims, characterized in that the at least one line eyelet (18) on the slide element (11) is radially offset from the guide (10) and that the slide guide (10) with the slide (11) can be adjusted by turning or pivoting on the axis of the guide.
19. Reel unit for a fishing line for use on a fishing rod (1), comprising a housing (5), a spool (4) rotatably mounted on the housing (5) that can be rotated via a gear unit by means of a hand crank (6) for reeling in and reeling out the line (3), and a holder (20) for mounting the reel unit (2) to the fishing rod (1), characterized by at least one line guide provided on the housing (5) with a slide element (11) guided on a guide (10) parallel to the axis of the reel (4), on which (slide element) at least one line eyelet (18) and one guide element (114.1) are provided, which engages with at least one spiral-shaped guide (13) on a shaft (12) that can be driven via the gear unit, wherein the guide element (114.1) can be moved manually from a state of being engaged with the guide (13) to a state in which the guide element (114.1) is outside of the at least one spiral-shaped guide (13).
20. Reel unit according to claim 19, characterized in that the guide element (114.1) is pre-tensioned by at least one spring element (16) for engaging in the at least one guide (13).
21. Reel unit according to claim 19 or 20, characterized in that the guide element (114.1) is formed by a bolt (114), which is pre-tensioned in its engaged state by the at least one spring element.
22. Reel unit according to one of the foregoing claims, characterized in that the guide element (114.1) is connected with a handle element (114.3).
23. Reel unit according to one of the foregoing claims, characterized in that the reel unit (2) can be adjusted on the holder (20), namely by turning or pivoting on an axis (SA) parallel or approximately parallel to the axis of the reel (4).

24. Reel unit according to one of the foregoing claims, characterized in that the at least one line eyelet (18) on the slide element (11) is radially offset from the guide (10) and that the slide guide (10) with the slide (11) can be adjusted by turning or pivoting on the axis of the guide.
25. Holder for a reel unit for use on a fishing rod (1), characterized in that the reel unit (2) can be adjusted on the holder (20), namely by turning or pivoting on an axis (SA) parallel or approximately parallel to the axis of a spool (4) of the reel unit (2).
26. Holder according to claim 13, characterized in that it can be mounted on the housing periphery.
27. Holder according to claim 13 or 14, characterized in that it comprises at least two clamping jaws (27, 28) for clamping to the housing periphery.
28. Fishing rod, characterized by a reel unit according to one of the foregoing claims.